



New scam investing in solar power

What is a solar energy scam?

The scams vary, but here's the gist: someone claiming to be with the government or your utility company promises big savings on your utility bills from solar energy or other home improvements designed to increase energy efficiency. If you agree to the scammer's offer, it could cost you tens of thousands of dollars.

Are free solar panels a scam?

Know that "free" or "no cost" solar panel offers are scams. The federal government does not install solar systems in homes for free. If you're considering whether solar energy is right for you, check out the Department of Energy's guide for homeowners and learn more. Or check out the Department of Treasury's guidance on clean energy.

What should I do if a solar business is a scam?

Protect your personal information. Don't respond to unexpected requests online or on social media for your name, address, or other personal information to "see if you qualify." At best, this is someone generating leads to sell, not actual solar businesses. At worst, they're scammers trying to steal your identity.

Are solar business leads a scam?

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What if my company offers solar energy?

If your company offers solar energy, remember that claims must not only be truthful, but also comply with established consumer protection laws, including the FTC Act and the FTC's new Impersonation Rule. Be truthful. Every clean energy company has a responsibility to be honest and upfront with consumers. Be transparent about what you're offering.

Can a solar energy audit help you save money?

The so-called official offers you an "energy audit" to reduce your utility costs. Or they might try to sign you up for a "free" program to make your home more energy efficient with solar energy. While they might say they're from your utility company or the government, they're not.

These deficiencies can cause system failures, fires, or damage to your property, leaving you with costly repairs and a compromised solar investment. To protect yourself from solar fraud, partnering with trusted, reputable companies in the ...

Always get multiple quotes and thoroughly vet solar installers before investing in home solar. Is free solar panels a scam? Free solar panels are indeed a scam. This deceptive marketing tactic is often used to promote solar leases and ...



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One of the biggest pros of springing for a solar panel installation is the tax credits, and that's no scam. For solar panels installed between 2020 and 2022, the federal Investment Tax Credit sits at a very attractive 26% -- ...

The U.S. government does not provide free solar panels. The Energy Department and the Solar Energy Technologies Office have warned consumers about this type of online scam involving solar...

Be aware of solar energy scams - everything from scammers pretending to be affiliated with the government or utility company to businesses misrepresenting the cost of improvements, savings, and financing options.

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